

M.Com

Course Outcome

Sr.No	Class	Subject	Course outcome
1	M.com Part 1 Sem I	Strategic Management	1.To help students learn strategic management models. 2.To analyse how organizations make decisions in response to rapid changes that occur due to environmental changes. 3. To analyse how firms make entry into global markets and implement and evaluate strategy at an International level
2		Economics	1. On completion of this course the students should be able to describe basic tools of economic theory & its practical application. 2. This course aims at familiarising the students with the understanding of the economic aspects of current affairs & there by prepare them to analyse the market behaviour with economic way of thinking.
3		Business Ethics	1. To understand concept of ethics & ethical management. 2. To study of describe the environmental responsibility. 3. To study of Generate Corporate Governance & Code of governance.
4		Cost Accounting	1. To study the costing concept & methods. 2. To update the standard costing methods. 3. To familiarize with marginal costing. 4. To study the operating costing. 5. To analysis the determine the budgeting control methods.
5	Sem II	Economics	1. On completion of this course the students should be able to apply the knowledge of national income accounting & its Various methods. 2.To learn fiscal & monetary policies real influences in IS-LM framework.
6		Corporate Accounting	1.Be able to described and evaluate the different sources of corporate finance (e.g. equity, debt, retained earnings and so on ...), and be able to explain the relative advantages and disadvantages of each source. 2.Explain how the corporation's capital structure, pay-out policy and risk policy impact upon investment decisions. 3.Have good understanding of, and be able to discuss current topical issues under debate in the world of corporate finance.
7		Research Management	1. To know the methods of data collection. 2. To study the analysis & interpretation of data. 3. To familiarise report wrting.4.To understand the Data collection and Fieldwork

8		E-Commerce	<ol style="list-style-type: none"> 1. Understand the basic concepts and technologies used in the field of management information systems. 2. Have the knowledge of the different types of management information systems. 3. Understand the processes of developing and implementing information systems. 4. Be aware of the ethical, social, and security issues of information systems.
9	M.com Part 2 Sem III	Advanced Auditing	<ol style="list-style-type: none"> 1. students will build on their understanding of audit theory and its application to the audit of financial statements. 2. The emphasis of this course is on the practical application of audit procedures on realistic financial audit case scenarios. 3. Students will also study to special Audit e.g. Education Institution, Hospital, Club, Hotel etc.
10		Advanced financial accounting	<ol style="list-style-type: none"> 1. To impart the knowledge of foreign currency conversion as per accounting standard. 2. To study of final account & Statutory requirement for Banking & Insurance.
11		Direct Tax	<ol style="list-style-type: none"> 1. To update the current finance tax planning. 2. To know the provision of income tax act. 3. To study various heads of income. 4. To analyse the profit & gain from business or profession.
12		Marketing Strategic & Practices	<ol style="list-style-type: none"> 1. understand the meaning & importance of Marketing Strategic & Practices. 2. Gain insights into the impact of competition, how companies deal with competition and brand related concepts. 3. Understanding the need & importance's of creating value for customers.
13		Human resource Management	<ol style="list-style-type: none"> 1. To know the basic of human resources. 2. To analysis human resources planning. 3. To familiarize recruitment & selection procedures. 4. To study the trains methods & carrier development plan. 5. To know the methods of wages & salary administration -compensation plans.
14		Entrepreneurship Management	<ol style="list-style-type: none"> 1. To create Entrepreneurship & Entrepreneurial culture. 2. To make aware about various institution for Entrepreneurship
15		Project Work	<ol style="list-style-type: none"> 1. The basic knowledge of research methodology. 2. How to choose topic for research project & write qualitative project report. 3. How to develop analytical & interpretable skill. 4. Various problem in the field of banking & finance. 5. Various problem of in the field of accounting, taxation, auditing& management.
16		Sev IV	Financial Management

17		Corporate financial Accounting	<ol style="list-style-type: none"> 1. To know the liquidators final statement of account. 2. To summarize the consolidation financial statement & balance sheet for holding companies. 3. To analysis the internal & external reconstructions of companies.
18		Indirect Tax	<ol style="list-style-type: none"> 1. To introduce GST & its benefit. 2. To understand Goods & service Tax Act 2017.
19		Tourism Management	<ol style="list-style-type: none"> 1. To Know the tourism management & career option in this field. 2. To know the government policies related with tourism development.
20		Advertising & sales management	<ol style="list-style-type: none"> 1. To develop an understanding of strategic and tactical level decisions involved in development of an advertisement and their application. 2. To understand the process involved in personnel selling, its management and its implications for relationship development. 3. To explain the decisions involved in planning and organizing the sales efforts. 4. To explain the decisions involved in salesforce management and the related issues
21		Retail Management	<ol style="list-style-type: none"> 1. This course will enable students to develop decision making skills related to retailing. 2. Topics may include merchandise and expense planning, store layout, product line and resource determination, pricing, promotional strategies, customer service, financial planning and control. 3. Evaluate current retailing trends based on consumer, legal and competitive environments. 4. Identify various retail opportunities and evaluate the strategies associated with each type of opportunity.
22		Project Work	<ol style="list-style-type: none"> 1. The basic knowledge of research methodology. 2. How to choose topic for research project & write qualitative project report. 3. How to develop analytical & interpretable skill. 4. Various problem in the field of banking & finance. 5. Various problem of in the field of accounting, taxation, auditing& management.